



Dear Potential Sponsor,

Freedom to Walk Foundation invites you to participate in the **Freedom to Walk Foundation 6<sup>th</sup> Annual Havana Nights Gala** on Saturday, October 6, 2018, from 6:00PM to 11:00PM at the Centre Club, 123 S. West Shore Blvd. 8<sup>th</sup> Floor, Tampa, Florida. Join Us for an Evening of Fine Dining, Dancing, Raffles and Silent Auction.

Freedom to Walk Foundation assists with the funding for the purchase of WalkAides® for children and adults diagnosed with Foot Drop due to Multiple Sclerosis, Cerebral Palsy, Stroke, Spinal Cord Injury, or Traumatic Brain Injury.



The 2017 Gala WalkAide® Recipient Felix, 17 years old., was diagnosed at one month old with Meningitis, Seizures and two Brain Surgeries. He said, "There are so many people that do not know me, but cares enough to help me and Samuel (Second WalkAide® Recipient, Samuel, 5 yrs. old, diagnosed with Cerebral Palsy), to have our own WalkAides®. I appreciate everything that the Freedom to Walk Foundation and everyone has done for me and my family." (Pictured: Platinum Sponsor Ellen Jackson-Rodan + Fields, and WalkAide® Recipients, Felix and Samuel)

Because of our Sponsors, Businesses and Donors, Felix and Samuel are able to walk with the use of their own WalkAide® and we are part of improving their Quality of Life.

Foot Drop is a condition characterized by weakness or paralysis of the muscles involved in lifting the front part of the foot necessary for people to walk. It causes a person to either drag the foot and toes or engage in a high-stepping walk called steppage gait.

WalkAide® is a functional electrical stimulation device when worn on the calf, sends electric impulses to the affected foot causing the foot and leg to lift and follow through as they would with a natural, unimpaired gait.

The WalkAide® is FDA approved, but most insurance companies are denying coverage for the device. With an out of pocket cost of \$5,000 per unit, the cost is prohibitive for many who see the WalkAide® as an invaluable opportunity to improve their quality of life.

Upon payment and receipt of your completed Sponsorship Packet, we will post your company's information in the marketing materials and social media.

Thank You, in advance, for your consideration and support.

**TOGETHER, We Enrich Lives, One Foot At A Time...**

Sincerely,

A handwritten signature in black ink that reads "Daisy Vega".

Daisy Vega  
Founder & President



**6<sup>th</sup> Annual Havana Nights Gala**  
**Saturday, October 6, 2018**  
**Centre Club, Tampa, FL**

**SPONSORSHIP LEVELS**

**Presenting WalkAide® Sponsor \$10,000**

- Exclusive designation as Presenting Sponsor of Gala (eg Freedom to Walk Foundation 6th Annual Havana Nights Gala, Presented by "name of your organization" or display logo).
- Announces the WalkAide® Recipient at the 6<sup>th</sup> Annual Havana Nights Gala
- Press Photo Op with Recipient
- Two (2) Reserved Tables of 10
- Award of Appreciation
- Inclusion in All Marketing and Media Releases
- Sponsor announced/appearance on Radio and TV
- Prominent Signage at the Event
- Two Full-Page Color Ad in the Program
- Recognition on FTWF's website with hyperlink to your company's website for a year

**Platinum Sponsor \$5,000**

- Announces the WalkAide® Recipient at the 6<sup>th</sup> Annual Havana Nights Gala
- One (1) Reserved Table of 10
- Inclusion in Marketing Materials
- Award of Appreciation
- Recognition at the Event
- Signage at the Event
- One Page Color Ad in the Program
- Recognition on FTWF's website with hyperlink to your company's website for a year

**Gold Sponsor \$2,500**

- One (1) Reserved Table of 10
- Inclusion in Marketing Materials
- Award of Appreciation
- Recognition at the Event
- Signage at the Event
- One Page Color Ad in the Program
- Recognition on FTWF's website with hyperlink to your company's website for a year

**Silver Sponsor \$1,000**

- One (1) Reserved Table of 10
- 1/2 Page Color Ad in the Program
- Award of Appreciation
- Recognition on FTWF's website with hyperlink to your company's website for a year

**Bronze Sponsor \$500**

- Five (5) Event Tickets
- 1/4 Page Color Ad in the Program
- Award of Appreciation
- Recognition on FTWF's website with hyperlink to your company's website for a year



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**SPONSORSHIP ORDER FORM**

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsor Name (as it will appear in print): \_\_\_\_\_

**Logo Format: 300 dpi, CMYK Color Mode, Vector, EPS, PDF, JPEG, or TIFF**

Page's Width x Height – Full 5 x 8 • 1/2 Horizontal 5 x 3.875 • 1/2 Vertical 2.5 x 8  
1/4 Page 2.5 x 3.875

**SPONSORSHIP LEVELS**

- \$10,000 Presenting WalkAide® Sponsor     \$5,000 Platinum Sponsor  
 \$2,500 Gold Sponsor     \$1,000 Silver Sponsor     \$500 Bronze Sponsor  
 **DONATION** - We are unable to attend. We would like to be recognized as a Sponsor.

**TOTAL:** \_\_\_\_\_

**PROGRAM AD & LOGO DEADLINE: SEPTEMBER 6, 2018**

**Please email your Ad & Logo to  
Daisy.Vega@FreedomToWalkFoundation.org.**

Please send this form with your payment to the address below.  
Make check payable to: Freedom to Walk Foundation

Freedom to Walk Foundation  
P.O. Box 2815  
Riverview, FL 33568-2815

For more information, please contact  
Daisy Vega (813) 546-2329 / Daisy.Vega@FreedomToWalkFoundation.org  
www.FreedomToWalkFoundation.org  
**Federal EIN 46-1435221**