



Dear Potential Sponsor,

Freedom to Walk Foundation invites you to participate in the **Freedom to Walk Foundation 6th Annual Havana Nights Gala** on Saturday, October 6, 2018, from 6:00PM to 11:00PM at the Centre Club, 123 S. West Shore Blvd. 8th Floor, Tampa, Florida. Join Us for an Evening of Fine Dining, Dancing, Raffles and Silent Auction.

Freedom to Walk Foundation assists with the funding for the purchase of WalkAides® for children and adults diagnosed with Foot Drop due to Multiple Sclerosis, Cerebral Palsy, Stroke, Spinal Cord Injury, or Traumatic Brain Injury.



The 2017 Gala WalkAide® Recipient Felix, 17 years old., was diagnosed at one month old with Meningitis, Seizures and two Brain Surgeries. He said, "There are so many people that do not know me, but cares enough to help me and Samuel (Second WalkAide® Recipient, Samuel, 5 yrs. old, diagnosed with Cerebral Palsy), to have our own WalkAides®. I appreciate everything that the Freedom to Walk Foundation and everyone has done for me and my family." (Pictured: Platinum Sponsor Ellen Jackson-Rodan + Fields, and WalkAide® Recipients, Felix and Samuel)

Because of our Sponsors, Businesses and Donors, Felix and Samuel are able to walk with the use of their own WalkAide® and we are part of improving their Quality of Life.

Foot Drop is a condition characterized by weakness or paralysis of the muscles involved in lifting the front part of the foot necessary for people to walk. It causes a person to either drag the foot and toes or engage in a high-stepping walk called steppage gait.

WalkAide® is a functional electrical stimulation device when worn on the calf, sends electric impulses to the affected foot causing the foot and leg to lift and follow through as they would with a natural, unimpaired gait.

The WalkAide® is FDA approved, but most insurance companies are denying coverage for the device. With an out of pocket cost of \$5,000 per unit, the cost is prohibitive for many who see the WalkAide® as an invaluable opportunity to improve their quality of life.

Upon payment and receipt of your completed Sponsorship Packet, we will post your company's information in the marketing materials and social media.

Thank You, in advance, for your consideration and support.

TOGETHER, We Enrich Lives, One Foot At A Time...

Sincerely,

Daisy Vega
Founder & President



6th Annual Havana Nights Gala
Saturday, October 6, 2018
Centre Club, Tampa, FL

SPONSORSHIP LEVELS

Presenting WalkAide® Sponsor \$10,000

- Exclusive designation as Presenting Sponsor of Gala (eg Freedom to Walk Foundation 6th Annual Havana Nights Gala, Presented by "name of your organization" or display logo).
- Announces the WalkAide® Recipient at the 6th Annual Havana Nights Gala
- Press Photo Op with Recipient
- Two (2) Reserved Tables of 10
- Award of Appreciation
- Inclusion in All Marketing and Media Releases
- Sponsor announced/appearance on Radio and TV
- Prominent Signage at the Event
- Two Full-Page Color Ad in the Program
- Recognition on FTWF's website with hyperlink to your company's website for a year

Platinum Sponsor \$5,000

- Announces the WalkAide® Recipient at the 6th Annual Havana Nights Gala
- Two (2) Reserved Tables of 10
- Inclusion in Marketing Materials
- Award of Appreciation
- Recognition at the Event
- Signage at the Event
- One Page Color Ad in the Program
- Recognition on FTWF's website with hyperlink to your company's website for a year

Gold Sponsor \$2,500

- Two (2) Reserved Tables of 10
- Inclusion in Marketing Materials
- Award of Appreciation
- Recognition at the Event
- Signage at the Event
- One Page Color Ad in the Program
- Recognition on FTWF's website with hyperlink to your company's website for a year

Silver Sponsor \$1,000

- One (1) Reserved Table of 10
- 1/2 Page Color Ad in the Program
- Award of Appreciation
- Recognition on FTWF's website with hyperlink to your company's website for a year

Bronze Sponsor \$500

- Five (5) Event Tickets
- 1/4 Page Color Ad in the Program
- Award of Appreciation
- Recognition on FTWF's website with hyperlink to your company's website for a year



6th Annual Havana Nights Gala
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SPONSORSHIP ORDER FORM

Contact Name: _____ Title: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone Number: _____ Fax Number: _____

Email: _____

Website: _____

Sponsor Name (as it will appear in print): _____

Logo Format: 300 dpi, CMYK Color Mode, Vector, EPS, PDF, JPEG, or TIFF

Page's Width x Height – Full 5 x 8 • 1/2 Horizontal 5 x 3.875 • 1/2 Vertical 2.5 x 8
1/4 Page 2.5 x 3.875

SPONSORSHIP LEVELS

- \$10,000 Presenting WalkAide® Sponsor \$5,000 Platinum Sponsor
 \$2,500 Gold Sponsor \$1,000 Silver Sponsor \$500 Bronze Sponsor
 DONATION - We are unable to attend. We would like to be recognized as a Sponsor.

TOTAL: _____

PROGRAM AD & LOGO DEADLINE: SEPTEMBER 20, 2018

**Please email your Ad & Logo to
Daisy.Vega@FreedomToWalkFoundation.org.**

Please send this form with your payment to the address below.
Make check payable to: Freedom to Walk Foundation

Freedom to Walk Foundation
P.O. Box 2815
Riverview, FL 33568-2815

For more information, please contact
Daisy Vega (813) 546-2329 / Daisy.Vega@FreedomToWalkFoundation.org
www.FreedomToWalkFoundation.org
Federal EIN 46-1435221